

**Subject:** Fwd: General Benefit  
**From:** Miranda Paster <miranda.paster@lacity.org>  
**Date:** 12/11/2012 04:10 PM  
**To:** Donald Duckworth <duckworth.donald@gmail.com>

----- Forwarded message -----  
From: **Kristin Lowell** <[kristin@klifinance.com](mailto:kristin@klifinance.com)>  
Date: Wed, Jan 18, 2012 at 3:01 PM  
Subject: RE: General Benefit  
To: [Miranda.paster@lacity.org](mailto:Miranda.paster@lacity.org)

Hi there!

Always nice catching up with you. To follow up our conversation regarding quantifying general benefit, as I mentioned San Francisco a few years ago conducted an intercept survey to identify potential general benefits. From the survey results it was determined that there is approximately a 1% general benefit for PBID services...see the attached survey template and compilation.

The contact person at the City is Lisa Pagan and here's her contact info...

Lisa Pagan  
Project Manager  
Office of Economic  
and Workforce Development  
[\(415\) 554-6936](tel:(415)554-6936) ph  
[lisa.pagan@sfgov.org](mailto:lisa.pagan@sfgov.org)

Let's keep in contact as we all now navigate through this ever changing legal environment...

Take care,

Kristin

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**From:** Kristin Lowell [mailto:[kristin@klifinance.com](mailto:kristin@klifinance.com)]  
**Sent:** Friday, January 13, 2012 2:09 PM  
**To:** '[Miranda.paster@lacity.org](mailto:Miranda.paster@lacity.org)'  
**Subject:** General Benefit

Hi Miranda,

I'm hoping that you have 10-15 minutes sometime next week to discuss a very important issue that has come up with the City of San Jose attorney's office. We are in the process of renewing their downtown PBID and the City's attorney's office is "requiring" that we quantify the general benefit. They're saying that based on the recent court cases, we HAVE to identify what percentage of PBID activities are or a general benefit. As you know, this is a very slippery slope and not a precedence that we want to set for the rest of the state. I'd like to talk with you about what you're hearing from your attorney's office with regard to this issue or any other suggestions you might have.

So do you have some time next week to discuss?

Thanks!

Kristin

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Counting my blessings - Sing and be Happy Today!

— Attachments: —

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DBR west portal BID survey v3.doc	48.0 KB
General Benefit Survey, 5-5-2009.pdf	91.2 KB